

JANUARY–JUNE 2015

“In light of the ongoing business transformation, I am satisfied with our overall second quarter performance, with organic growth of 1.0 per cent. This means that we have now recovered much of the weaker start in Q1 2015 and are now showing slightly positive growth of 0.4 per cent year-to-date.”

FINANCIAL SUMMARY APRIL–JUNE 2015

- Revenue amounted to SEK 877m (859)
- Positive organic growth of 1.0 per cent (–2.2)
- Operating profit EBITA of SEK 65m (58)
- Profit before tax totalled SEK 42m (–47) which corresponds to earnings per share of SEK 0.3 (–0.6)

FINANCIAL SUMMARY JANUARY–JUNE 2015

- Revenue amounted to SEK 1,750m (1,724)
- Positive organic growth of 0.4 per cent (–1.4)
- Operating profit EBITA amounted to SEK 103m (116)
- Profit before tax totalled SEK 42m (–56) which corresponds to earnings per share of SEK 0.2 (–0.7)

IMPORTANT EVENTS

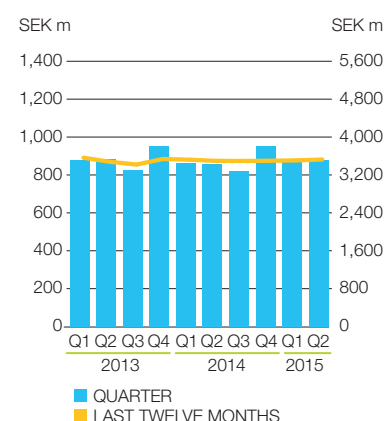
- Bisnode has acquired SN4 International Oy, SN4, a leading provider of Customer Experience Management and Marketing Automation technology to companies in various industries. The acquisition was completed in early July 2015
- In June 2015 Bisnode announced that Magnus Silberberg was appointed CEO of Bisnode Group, with effect from 1 September 2015

KEY RATIOS

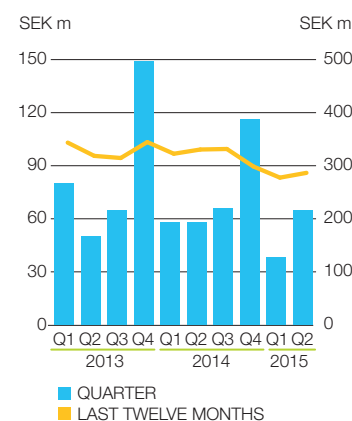
SEK m	2015 Apr–Jun	2014 Apr–Jun	2015 Jan–Jun	2014 Jan–Jun	2014/15 Jul–Jun	2014 Jan–Dec
Revenue	877	859	1,750	1,724	3,528	3,502
Revenue growth, %	2.1	–2.8	1.5	–2.3	0.8	–1.1
Organic revenue growth, %	1.0	–2.2	0.4	–1.4	0.8	–0.2
Operating profit (EBITA)	65	58	103	116	285	298
Operating margin (EBITA), %	7.5	6.7	5.9	6.7	8.1	8.5
Operating profit (EBITA) ¹⁾	66	67	117	127	334	345
Operating margin (EBITA) ¹⁾	7.5	7.8	6.7	7.4	9.5	9.9
Cash flow from operating activities	74	50	123	74	289	239
External net debt	2,021	1,995	2,021	1,995	2,021	2,083

¹⁾ Excluding capital gains and non-recurring items.

REVENUE



OPERATING PROFIT EBITA



COMMENTS FROM THE CEO

“Bisnode’s market is undergoing fast and fundamental changes with the amount of digital data growing at an increasing rate as more behaviours and processes are carried out digitally.”

In today’s increasingly data-driven world, successful companies need to acquire the ability to get their everyday transactional decisions and actions right, spanning from specific customer interactions, pricing and risk assessment to operational efficiency, by gradually automating their processes.

In order to take the right decisions and actions, companies are dependent on having access to the correct data in an integrated manner in their business workflows. Providing knowledge about data has always been at the core of Bisnode’s business, and we constantly develop our products and operations in order to enable our customers to gain actionable insights from smart data.

In light of the ongoing business transformation, I am satisfied with our overall second quarter performance, with organic growth of 1.0 per cent (-2.2). This means that we have now recovered much of the weaker start in Q1 2015 and are now showing slightly positive organic growth of 0.4 per cent year-to-date.

Sweden, however, still reported unsatisfactory results in Q2 2015. This was due to poor development in April and May, while June showed improved progress and was in line with the previous year.

Finland, facing the toughest macro-environmental changes of all our markets, managed to successfully offset the decline in marketing solutions with a growing credit business. By acquiring SN4 International Oy, a leading provider of Customer Experience Management, we are well equipped for growth in Bisnode Finland in the upcoming quarters.

Norway also showed negative organic growth compared to last year, which was consciously driven by a healthy conversion from one-time sales to a more subscription-based offering. This is expected to strengthen long-term profitability, however, at the expense of short-term revenue growth. Core products continued to show good performance and market demand increased during the quarter.

Denmark continued the positive trend that started in Q1 2015 with consistently strong performance in Q2 2015 across all areas and is showing significantly better results compared to last year.

The DACH region also performed well with quarterly organic growth of 9.3 per cent, mainly driven by stronger operational performance.

Central Europe continues to show strong underlying development, delivering good organic growth at the same time that they are increasing profitability margins.

I have also noted a growing interest and an increase in our revenue from international products sprung from our partnership with Dun & Bradstreet. In Q2 2015 we experienced strong revenue growth in this important area across all business areas.

I would also like to welcome our new CEO, Magnus Silfverberg, to Bisnode. Magnus brings strong experience in business development, leadership and sales from leading positions in innovative businesses, which will further strengthen Bisnode capabilities in an increasingly data driven world.



A handwritten signature in black ink, appearing to read 'Anders Berg', written over a white background.

ANDERS BERG, ACTING CEO

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FINANCIAL CALENDAR

Interim report January–September 2015	November 2015
Year–end report 2015	February 2016

BUSINESS OVERVIEW

The organic growth rate for the second quarter was 1.0 per cent (-2.2). Marketing Solutions continued to face a challenging market environment in certain geographies, while Credit Solutions experienced good overall performance across all areas except Sweden.

Central Europe, Denmark and Germany are all showing strong organic growth compared to last year, both in a quarter-to-quarter comparison and year-to-date. Revenue generated from Dun & Bradstreet products also increased during the quarter across all business areas, with continued demand for core products and strong interest in new Compliance offerings.

For reasons mentioned above, the Q2 2015 setback was Sweden, which experienced a revenue decline for the second quarter in a row, although Sweden is indicating signs of improvement and delivered a June result in line with previous year.

The operating EBITA margin for the interim period including capital gains/losses decreased slightly to 7.5 per cent (7.8).

BUSINESS AREAS APRIL-JUNE

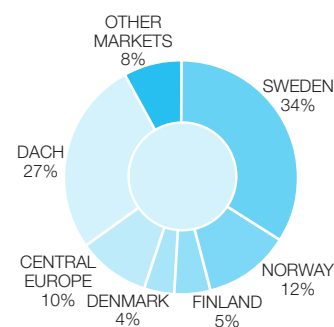
SEK m	Revenue		Operating profit (EBITA)		Operating profit (EBITA) %	
	2015 Apr-Jun	2014 Apr-Jun	2015 Apr-Jun	2014 Apr-Jun	2015 Apr-Jun	2014 Apr-Jun
Sweden	295	315	17	27	5.6	8.4
Norway	111	113	36	38	32.7	33.1
Finland	52	51	7	7	12.7	14.3
Denmark	42	37	8	1	19.0	4.0
Central Europe	86	77	14	11	16.8	13.7
DACH	235	206	-2	-15	-1.0	-7.5
Other markets	72	71	7	7	10.4	10.6
Central functions	67	10	-21	-18	n/a	n/a
Internal eliminations	-83	-20	0	0	n/a	n/a
Total	877	859	65	58	7.5	6.7

BUSINESS AREAS JANUARY-JUNE

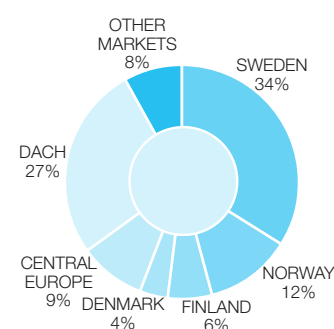
SEK m	Revenue		Operating profit (EBITA)		Operating profit (EBITA) %	
	2015 Jan-Jun	2014 Jan-Jun	2015 Jan-Jun	2014 Jan-Jun	2015 Jan-Jun	2014 Jan-Jun
Sweden	594	645	26	62	4.4	9.6
Norway	224	219	53	54	23.9	24.5
Finland	108	102	11	14	10.5	13.9
Denmark	81	74	14	5	17.4	7.4
Central Europe	167	148	24	17	14.5	11.7
DACH	472	420	-1	-18	-0.2	-4.4
Other markets	135	133	9	10	7.0	7.8
Central functions	136	21	-34	-29	n/a	n/a
Internal eliminations	-167	-39	0	0	n/a	n/a
Total	1,750	1,724	103	116	5.9	6.7

EXTERNAL REVENUE BY BUSINESS AREA

April-June 2015

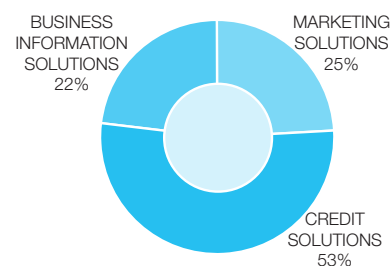


January-June 2015

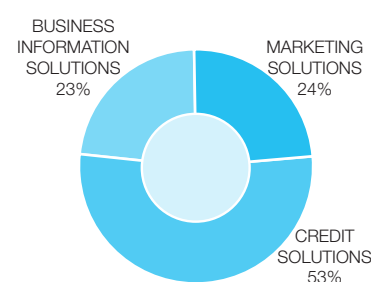


EXTERNAL REVENUE BY MARKET SEGMENT

April-June 2015



January-June 2015



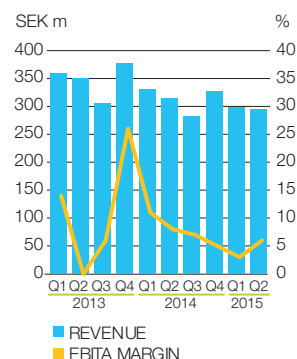
Sweden showed organic growth for the quarter of -5.2 per cent (-4.0). The largest part of the revenue decline took place in Credit Solutions. This setback in Credit Solutions in combination with continued challenging market conditions for marketing-related products led to a dissatisfying overall outcome for the second quarter performance. Sweden showed signs of improvement from the counter-measures that have been taken and delivered a June result in line with last year.

Norway showed organic growth for the quarter of -2.1 per cent (3.5). This is partly explained by the ongoing conversion from one-time sales to more subscription-based offerings within the SME segment. Core credit products continue to show strong performance, driven by increased customer volumes.

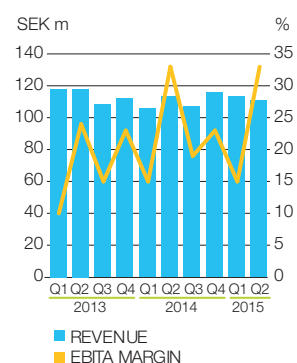
Finland/Estonia reported an organic growth for the quarter of -0.3 per cent (-4.1), in a challenging market environment. Although Finland showed good performance in Credit Solutions, revenue growth was offset by decreased demand for traditional marketing solutions services. The acquisition of SN4 International Oy, a leading provider of Customer Experience Management and Marketing Automation Technology, will enable future growth for Bisnode Finland through a strengthened and modernised marketing offering.

Denmark experienced a strong quarter with good performance across all areas. Organic growth for the quarter was 13.8 per cent (2.3). Denmark has now shown growth for four consecutive months, wiping out the effects of the first two weaker months of the year. EBITA for January to June improved to SEK 14.2m (5.5m). Denmark has a continued positive growth outlook for the remainder of the year.

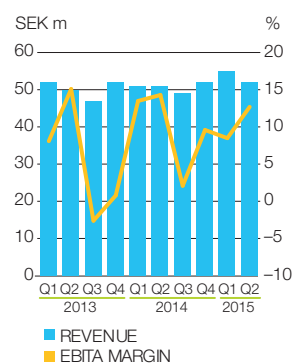
SWEDEN



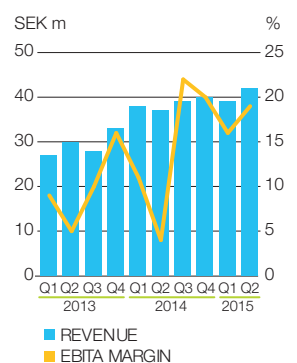
NORWAY



FINLAND/ESTONIA



DENMARK



More graphs on next page.

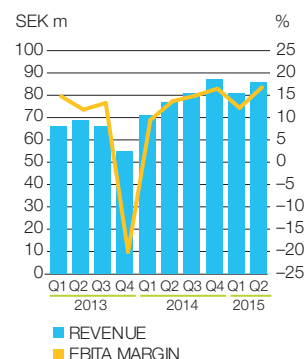
Central Europe continued to show strong organic growth of 6.8 per cent (6.7) in Q2 2015, driven by strong retention and upselling. All countries in Central Europe reported positive organic growth with the exception of Slovenia and Slovakia, where sales action plans have been launched to address the negative development. Central Europe continues to focus on building sustainable revenue streams in areas such as analytical services. EBITA improved by 37 per cent in Q2 2015 to SEK 14m, compared to the previous year (11), with an operating EBITA margin of 17 per cent (14).

DACH showed organic growth of 9.3 per cent (-7.2) for the quarter. Switzerland was the largest contributor due to strong new business growth, in part driven by new product launches, combined with better existing customer retention. Germany also showed good organic growth for the quarter mainly due to improved new customer development within Marketing Solutions. Austria continues to struggle to reach targets due in part to delayed product launches and hiring of sales personnel, combined with continued lower transactional usage from a couple of key customers. The revenue growth for DACH as a whole, however, was not fully carried over to the bottom line, being offset by FX effects on data purchase due to the strengthening of USD vs EUR compared to prior year. Despite this, operating EBITA margin has developed well and is significantly ahead of prior year.

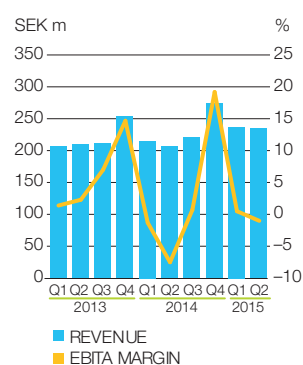
Other Markets consists solely of the group's Marketing Solutions company in Belgium. In Q2 2015 Belgium had negative organic growth of -1.4 per cent (3.2), which was an effect of a decrease in the B2B segment driven by increased competition in open data and market price pressure.

Central Functions include costs for the Group's business support functions. Costs for Q2 2015 were higher than in the same period of last year, mainly due to increased costs reflecting the strengthening of Bisnode's product development and corporate functions.

CENTRAL EUROPE



DACH



FINANCIAL INFORMATION

APRIL–JUNE 2015

REVENUE AND PROFIT

- Revenue for the period increased by 2.1 per cent to SEK 877m (859)
- Operating profit EBITA was SEK 65m (58), corresponding to an operating margin of 7.5 per cent (6.7)
- Operating profit EBIT was SEK 57m (47). Amortisation and impairment of excess values attributable to business combinations during the quarter amounted to SEK -9m (-11)
- Net financial items for the quarter amounted to SEK -15m (-94), of which SEK 13m (-22) can be attributed to fluctuations in foreign exchange rates on loans denominated in EUR and NOK
- Profit/loss for the quarter was SEK 35m (-71)

CASH FLOW AND CAPITAL EXPENDITURES

- Cash flow from operating activities for the period was SEK 74m (50)
- Cash flow from investing activities was SEK 28m (37), including investments of SEK 41m (39) whereof SEK 35m (29) was invested in intangible assets. Acquisition and divestment of subsidiaries had a positive cash effect of SEK 12m (2), mainly related to the sale of Lundalogik AB
- The acquisition of non-controlling interests is related to Bisnode Serbia, 29.4 per cent

INFORMATION ABOUT THE PARENT COMPANY

The Parent Company, Bisnode Business Information Group AB, reported an operating loss of SEK -4m (-4) during the quarter. The loss after financial items was SEK -3m (-38). The Parent Company made no significant investments during the quarter.

JANUARY–JUNE 2015

REVENUE AND PROFIT

- Revenue for the period increased by 1.5 per cent to SEK 1,750m (1,724)
- Operating profit EBITA was SEK 103m (116), corresponding to an operating margin of 5.9 per cent (6.7)
- Operating profit EBIT was SEK 86m (92). Amortisation and impairment of excess values attributable to business combinations during the quarter amounted to SEK -18m (-23)
- Net financial items for the quarter amounted to SEK -44m (-148), of which SEK 19m (-21) can be attributed to fluctuations in foreign exchange rates on loans denominated in EUR and NOK
- Profit/loss for the quarter was SEK 29m (-89)

CASH FLOW AND CAPITAL EXPENDITURES

- Cash flow from operating activities for the period was SEK 123m (74)
- Cash flow from investing activities was SEK 61m (47), including investments of SEK 80m (78) whereof SEK 70m (48) was invested in intangible assets. Acquisition and divestment of subsidiaries had a positive cash effect of SEK 19m (30), mainly related to the sale of Lundalogik AB and Credita AG and the acquisition of Octopus s.r.o.
- The acquisition of non-controlling interests is related to Bisnode Serbia, 49 per cent

FINANCIAL POSITION

A comparison with 31 December 2014 shows that consolidated net debt decreased by SEK 62m to SEK 2,021m, while cash and cash equivalents decreased by SEK 19m to SEK 22m. In addition, the Group has an overdraft facility of SEK 100m and credit facilities of SEK 400m of which SEK 125m had been utilised on the balance sheet date.

ACQUISITIONS, DIVESTMENTS, MERGERS

- On 12 January Bisnode divested its non-core French operations which at year-end 2014 were accounted for as discontinued operations and assets held for sale
- In January Bisnode acquired 100 per cent of Octopus s.r.o. in the Czech Republic, which offers B2B credit information. The company has annual revenue of approximately SEK 2.5m
- In February Bisnode acquired SSV in the Czech Republic, providing ownership of a client database and trademark
- In February Bisnode sold Credita AG, resulting in a capital loss of SEK 0.4m
- In February Bisnode acquired a minority holding of 19.6 per cent in Bisnode d.o.o. Serbia
- During the first quarter 2015, 7 legal entities in the Group were merged in Denmark and Belgium
- In May Bisnode acquired the remaining minority holding of 29.4 per cent in Bisnode d.o.o. Serbia
- In May Bisnode liquidated a dormant entity in United Kingdom, resulting in a capital loss of SEK 0.4m

EMPLOYEES

- The number of employees at 30 June 2015 was 2,377 (2,490), excluding employees in discontinued operations. The completed acquisitions in Q1 2015 have not increased the number of employees. The divestment of Credita AG led to a decrease of 16 employees
- Due to the transformation to One Bisnode, the level of FTEs has decreased

EVENTS AFTER THE BALANCE SHEET DATE

- In July 2015 Bisnode acquired SN4 International Oy, a leading provider of Customer experience management and marketing automation technology to companies in Finland and Sweden. SN4 has annual revenue of approximately EUR 2.6m and 16 employees

INFORMATION ABOUT THE PARENT COMPANY

The Parent Company, Bisnode Business Information Group AB, reported an operating loss of SEK –16m (–10) during the interim period. The loss after financial items was SEK –11m (–94). The Parent Company made no significant investments during the period.

CONSOLIDATED INCOME STATEMENT

SEK m	2015 Apr–Jun	2014 Apr–Jun	2015 Jan–Jun	2014 Jan–Jun	2014/2015 Jul–Jun	2014 Jan–Dec
Revenue	877	859	1,750	1,724	3,528	3,502
Own work capitalised	18	14	32	19	68	55
Other operating income	3	5	6	8	15	17
Total operating income	898	878	1,788	1,752	3,611	3,574
Goods and services	-220	-206	-436	-422	-853	-839
Personnel costs	-432	-419	-886	-853	-1,734	-1,701
Depreciation, amortisation and impairment losses	-39	-39	-78	-81	-166	-169
Other expenses	-150	-167	-303	-304	-620	-621
Total operating expenses	-841	-831	-1,703	-1,659	-3,373	-3,330
Operating profit (EBIT)	57	47	86	92	237	244
Financial income	1	1	0	1	2	3
Financial expenses	-26	-72	-50	-128	-152	-230
Net foreign exchange gains/losses on financial activities	10	-23	6	-21	-25	-52
Net financial items	-15	-94	-44	-148	-175	-280
Profit before tax	42	-47	42	-56	62	-36
Income tax expense	-6	-7	-13	-3	-36	-26
Result from discontinued operations	0	-16	0	-29	-54	-83
Minority	0	-1	0	-2	2	0
Profit for the period	35	-71	29	-89	-26	-145
Attributable to:						
Equity holders of the parent	35	-70	29	-88	-28	-145
Non-controlling interests	0	-1	0	-2	2	0
Derivation of operating profit – EBITA						
Operating profit (EBIT)	57	47	86	92	237	244
Amortisation/impairment of surplus values attributable to acquisitions	9	11	18	23	48	54
Operating profit – EBITA	65	58	103	116	285	298

STATEMENT OF COMPREHENSIVE INCOME

SEK m	2015 Apr-Jun	2014 Apr-Jun	2015 Jan-Jun	2014 Jan-Jun	2014/2015 Jul-Jun	2014 Jan-Dec
Profit/loss for the period	35	-71	29	-89	-26	-145
Items that will not be reclassified to income for the period:						
Actuarial gains and losses	0	0	0	0	-84	-84
Tax attributable to items that will not be reclassified	0	0	0	0	22	22
Subtotal	0	0	0	0	-63	-63
Items that may be reclassified subsequently to income for the period:						
Cash flow hedges	6	2	1	5	-15	-12
Translation differences	-23	66	-30	73	28	131
Tax attributable to items in other comprehensive income	-1	0	0	-1	3	3
Subtotal	-18	68	-29	77	16	122
Total other comprehensive income	-18	68	-29	77	-47	59
Total comprehensive income for the period	17	-3	0	-12	-73	-86
Attributable to:						
Equity holders of the parent	17	-3	0	-12	-73	-86
Non-controlling interests	0	0	0	0	0	0

CONSOLIDATED BALANCE SHEET

SEK m	2015 Jun 30	2014 Jun 30	2014 Dec 31
ASSETS			
Non-current assets			
Goodwill	3,848	3,887	3,923
Other intangible assets	436	478	428
Property, plant and equipment	135	164	148
Other non-current assets	143	138	148
Total non-current assets	4,561	4,668	4,647
Current assets			
Other current assets	688	777	717
Cash and cash equivalents	229	225	248
Assets held for sale	0	0	99
Total current assets	917	1,002	1,065
TOTAL ASSETS	5,478	5,670	5,712
EQUITY			
Equity attributable to equity holders of the parent	1,878	477	1,881
Non-controlling interests	0	18	0
Total equity	1,878	495	1,882
LIABILITIES			
Non-current liabilities			
Borrowings	1,513	3,186	1,627
Derivative financial instruments	22	0	0
Other non-current liabilities	536	511	543
Total non-current liabilities	2,071	3,698	2,170
Current liabilities			
Borrowings	291	200	276
Derivative financial instruments	0	16	23
Other current liabilities	1,238	1,261	1,261
Liabilities attributed to assets held for sale	0	0	99
Total current liabilities	1,529	1,477	1,660
Total liabilities	3,600	5,175	3,830
TOTAL EQUITY AND LIABILITIES	5,478	5,670	5,712

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

SEK m	2015 Jan–Jun	2014 Jan–Jun	2014 Jan–Dec
Opening balance	1,882	564	564
Total comprehensive income for the period	0	–12	–86
Acquisition and divestment of non-controlling interest	–4	–57	–131
Set-off issue	–	–	1,535
Closing balance	1,878	495	1,882
Attributable to equity holders of the parent	1,878	477	1,881
Attributable to non-controlling interests	0	18	0

CONSOLIDATED CASH FLOW STATEMENT

SEK m	2015 Apr–Jun	2014 Apr–Jun	2015 Jan–Jun	2014 Jan–Jun	2014/2015 Jul–Jun	2014 Jan–Dec
Cash flow from operating activities						
Profit before tax from continuing operations	42	–47	42	–56	62	–36
Adjustments for non-cash items	24	98	68	148	239	319
Tax paid	–3	1	–16	–9	–41	–33
Cash flow from operating activities before changes in working capital	63	52	94	84	261	250
Cash flow from changes in working capital	11	–2	30	–10	28	–11
Cash flow from operating activities	74	50	123	74	289	239
Cash flow from investing activities						
Acquisition of subsidiaries, net of cash	0	0	–15	–60	–15	–60
Sale of subsidiaries, net of cash	12	2	34	90	39	95
Investments in other non-current assets	–41	–39	–80	–78	–160	–158
Sale of other non-current assets	0	0	1	1	1	2
Cash flow from investing activities	–28	–37	–61	–47	–134	–121
Cash flow from financing activities						
Change in borrowings	12	15	–74	13	–75	12
Acquisition of non-controlling interests	–1	0	–4	–33	–34	–63
Dividend paid to minority shareholders	0	0	0	0	0	0
Other	–1	–2	–1	–3	–2	–3
Cash flow from financing activities	9	14	–79	–23	–109	–54
Cash flow from discontinued operations						
Cash flow from operating activities	0	–9	0	–24	0	–24
Cash flow from investing activities	0	–3	0	–7	–12	–18
Cash flow from financing activities	0	8	0	17	–17	0
Cash flow from discontinued operations	0	–4	0	–14	–28	–42
Cash flow for the period	55	22	–16	–10	17	23
Cash and cash equivalents at the beginning of the period	178	196	248	229	225	229
Exchange differences in cash and cash equivalents	–4	6	–3	6	6	14
Assets held for sale	0	0	0	0	–18	–18
Cash and cash equivalents at the end of the period	229	225	229	225	229	248

CONSOLIDATED KEY RATIOS

SEK m	2015 Apr–Jun	2014 Apr–Jun	2015 Jan–Jun	2014 Jan–Jun	2014/2015 Jul–Jun	2014 Jan–Dec
Revenue	877	859	1,750	1,724	3,528	3,502
Revenue growth, %	2.1	-2.8	1.5	-2.3	0.8	-1.1
Average number of employees, period	2,370	2,480	2,389	2,488	2,447	2,478
Revenue per employee, SEK (thousands)	370	346	733	693	1,442	1,413
Operating margin (EBITA), %	7.5	6.7	5.9	6.7	8.1	8.5
Operating margin (EBITA), % ¹⁾	7.5	7.8	6.7	7.4	9.5	9.9
Operating margin (EBIT), %	6.5	5.5	4.9	5.4	6.7	7.0
Average number of outstanding shares after dilution, (millions)	121	121	121	121	121	121
Earnings per share – basic (SEK)	0.3	-0.6	0.2	-0.7	-0.2	-1.2
Equity attributable to equity holders of the parent	1,878	477	1,878	477	1,878	1,881
External net debt	2,021	1,995	2,021	1,995	2,021	2,083

¹⁾ Excluding capital gains and non recurring items

DEFINITIONS

Average number of employees

The average number of full-time employees during the period.

Earnings per share

Profit attributable to owners of the Parent Company divided by the average number of shares outstanding.

Net debt

Interest-bearing provisions and liabilities (excluding loans from shareholders) less cash and cash equivalents and other interest-bearing receivables.

Operating margin (EBITA)

Operating profit (EBITA) as a percentage of revenue.

Operating profit (EBIT)

Profit before tax and financial items.

Operating profit (EBITA)

Profit before tax, financial items and amortisation and impairment of excess values attributable to business combinations.

Organic revenue growth

External revenue adjusted for foreign exchange effects and for acquisitions and divestments.

Revenue per employee

Revenue divided by the average number of employees.

The figures in this interim report have been rounded off, while the calculations have been made without rounding off. As a result, the figures in certain tables and key figures may appear not to add up correctly.

PARENT COMPANY INCOME STATEMENT

SEK m	2015 Apr-Jun	2014 Apr-Jun	2015 Jan-Jun	2014 Jan-Jun	2014/2015 Jul-Jun	2014 Jan-Dec
Revenue	0	0	0	0	0	0
Total operating income	0	0	0	0	0	0
Personnel costs	-3	-2	-14	-8	-17	-11
Other external expenses	-1	-2	-2	-2	-2	-2
Total operating expenses	-4	-4	-16	-10	-19	-12
Operating profit/loss	-4	-4	-16	-10	-19	-12
Result from financial items						
Result from participations in Group companies	0	0	0	-22	0	-22
Other interest income and similiar items	0	0	-1	0	-1	0
Interest expenses and similiar items	0	-29	0	-57	-53	-110
Net foreign exchange gains/losses on financial activities	1	-6	6	-6	0	-12
Total profit/loss from financial items	1	-34	5	-84	-54	-143
Profit/loss after financial items	-3	-38	-11	-94	-73	-156
Tax on profit/loss for the period	6	0	6	1	13	7
Profit/loss for the period	2	-37	-5	-93	-60	-148

Parent company: Bisnode Business Information Group AB (reg.no 556681-5725)

PARENT COMPANY BALANCE SHEET

SEK m	2015 Jun 30	2014 Jun 30	2014 Dec 31
Financial assets	2,830	2,693	2,827
Current receivables	3	6	4
Cash and cash equivalents	80	144	129
Total assets	2,913	2,843	2,961
Total equity	2,506	1,031	2,510
Non-current liabilities	393	1,800	442
Current liabilities	14	12	8
Total equity and liabilities	2,913	2,843	2,961

Parent company: Bisnode Business Information Group AB (reg.no 556681-5725)

ACCOUNTING POLICIES AND NOTES

FINANCIAL INSTRUMENTS

The valuation methods were unchanged during the period. Bisnode applies fair value measurement to a limited extent, mainly for derivatives and synthetic options. These items are measured according to levels 2 and 3, respectively, of the fair value hierarchy. At 30 June 2015, the net value of derivatives amounted to SEK 22m, and was recognised as a liability. The synthetic options liability amounted to SEK 3m.

Bisnode's assessment is that the carrying amounts of trade receivables, trade payables and consolidated cash and cash equivalents comprise the fair values on the balance sheet date.

DISCONTINUED OPERATIONS

Bisnode's operations in France, which were divested on 12 January 2015, are accounted for as discontinued operations in accordance with IFRS 5.

As a consequence of this, profit for the period is reported net on a separate line in the consolidated income statement. Assets and liabilities are been presented as assets and liabilities held for sale. The consolidated cash flow is also presented with a distinction between continuing and discontinued operations. All figures for the comparative period have been presented accordingly.

Stockholm, 17 August 2015

The Board of Directors

This report has not been reviewed by the company's independent auditors.

RISKS AND UNCERTAINTIES

All business operations involve risks. Bisnode works continuously to identify, measure and manage these risks. Bisnode is exposed to three main categories of risk: external-related risks, operational risks and financial risks.

A detailed description of Bisnode's significant risks and uncertainties is provided in the annual report for 2014 under the heading "Risks and uncertainties". Bisnode's financial risk management is described in detail in Note 3, "Financial risk management". No significant changes have arisen after the publication of the annual report.

ACCOUNTING POLICIES

The consolidated financial statements are prepared in accordance with International Financial Reporting Standards (IFRS). This interim report is presented in accordance with the Swedish Annual Accounts Act and IAS 34, Interim Financial Reporting.

NEW ACCOUNTING STANDARDS FOR 2015

There are no new accounting standards for 2015 which, according to the company's assessment, will have a material impact on the company. The accounting policies are therefore expected to remain unchanged for 2015.

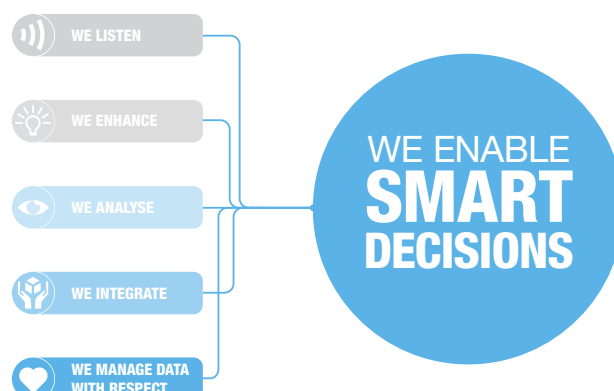
ABOUT BISNODE

Bisnode is one of Europe's leading providers of decision support products and services. Bisnode helps decision makers to make smart decisions by delivering relevant business, credit and market information. Bisnode offers companies and organisations throughout Europe package solutions that make it possible to transform data into valuable insights, whether for everyday issues or major strategic decisions. Bisnode has 2,400 employees in 17 countries and is owned 70 per cent by Ratos and 30 per cent by Bonnier.

FINANCIAL TARGETS

Bisnode's targets for the Group's long-term financial development are:

- Annual organic revenue growth of at least 5 per cent
- An operating margin (EBITA) of at least 15 per cent



MORE INFORMATION

For more information about Bisnode:

www.bisnode.com

Press room and subscription service:

www.bisnode.com/news

Current news via social media:

facebook.com/bisnode or twitter.com/bisnode

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